

# Yukon Quest

1,000 MILE INTERNATIONAL SLED DOG RACE



2017 Race Start  
Saturday February 4<sup>th</sup>  
Whitehorse, Yukon

## 2017 Bib Sponsorship Outline

# 2017 Bib Sponsorship



## **The 2017 Yukon Quest will:**

- ❑ Celebrate 34 years as the only international sled dog race in the world
- ❑ Run 1,000 miles through 11 communities in Alaska and the Yukon
- ❑ Take place during 9 to 14 days around-the-clock under extreme winter conditions
- ❑ Follow historic Northern travel routes that cross the border between the US and Canada
- ❑ Partner with six levels of government and six First Nations

## **The Teams**

- ❑ Race Veterinarians from around the world will volunteer their professional time and services to the Yukon Quest Veterinary Care Program
- ❑ Experienced Race Officials monitor all aspects of the race
- ❑ A logistical team will keep everything running smoothly
- ❑ 1,000 local and international volunteers will contribute approx 25,000 hours to the race - everything from graphic design, to truck driving, to managing checkpoints

## **The Participants**

- ❑ Veteran and rookie mushers from around the world will participate
- ❑ Over 400 canine athletes lead their humans across the wilderness

# 2017 Bib Sponsorship



## BIB SPONSORSHIP 2017 Start Bib - \$600

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Info:

- Please invoice
- Cash
- Credit card (Visa or Mastercard only)  
Credit Card Number: \_\_\_\_\_  
Expiry Date: \_\_\_\_/\_\_\_\_
- Cheque: Cheque Number \_\_\_\_\_

Business Owner/Manager Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return completed business and payment info to the Yukon Quest:

# 2 – 1109 Front Street  
Whitehorse, YT Y1A 5G4  
Phone: (867) 668-4711  
yukondirector@yukonquest.com

- Your business name on the front & back of a musher's bib
- Musher wearing your bib at the start of the 2017 Yukon Quest
- Autographed ½ bib for display and/or framing
- Framed photograph of musher wearing YOUR bib
- Bib sponsor listing on the Yukon Quest website
- PSA announcement of bib sponsor as mushers leaves start line
- Facebook and Twitter posts as mushers leaves start line

